

**Orange High School  
Band Booster  
Trailer and Website Ad Sales  
Parent Information Sheet  
Summer 2011**

- Purpose:** To Raise Funds for the 2011 Panther Regiment's participation in the WCU Tournament of Champions marching band competition.
- Who Participates:** All members of the 2011 Panther Regiment Marching Band are expected to sell one (1) trailer ad or two (2) website ads.
- Buy-Out Option:** If you opt to not participate in this fundraiser, the buy-out is \$175.
- Transfer Policy:** If you are able to sell multiple ads, you may transfer that credit to a family who is unable to sell any ads. This may only be done through the band director.
- Dates:** Ad sales begin NOW!!!! And must be completed by August 1<sup>st</sup> to ensure the trailer is ready by the first home football game.
- Checks:** All checks are made payable to OHS Band and can be mailed to the band at:  
PO Box 622 Hillsborough, NC 27278 ATTN: Andy Carter
- How to Sell:** History has proven that unless you know the person you selling to personally, you should make face-to-face contact initially. Simply making a phone call or mailing a flyer usually doesn't work.
- Process:** Before contacting any business – you MUST contact the band office to confirm that the business in question has not already been contacted. There are no exceptions to this policy.
- Selling Points:**
- Prices are under half what they were just three years ago for the same size ad.
  - Ads will be posted on the trailer for two (2) school years.
  - The Band Trailer travels all over NC with the Marching Band, Wind Ensemble, Symphonic Band and Jazz Ensemble. It is also visible at all home football games @ OHS.
- Questions:** Contact either:
- |                                |    |                                |
|--------------------------------|----|--------------------------------|
| Andy Carter, Director of Bands | or | Wes Tilley, VP-Fundraising     |
| ohspantherband@hotmail.com     |    | fundraising@ohspantherband.com |
| 919-732-6133 ext 20801         |    | 919-749-0173                   |